

Chatham

PRESS RELEASE

Chatham opens new store

One of the UK's leading manufacturers of clothing and footwear, Chatham, is opening a new store in Falmouth on Thursday 9th April.

Located at Discovery Quay, the new store will stock the entire new 2009 Summer range including many discounted offers throughout the year.

Despite the current economy, Chatham is bucking the trend and expanding its retail outlets, which are stocked with Chatham's fashionable top quality clothing and leather and nubuck full grain footwear.

Philip Marsh, Marketing Manager at Chatham says, "With all its marine heritage, Falmouth is the perfect town for Chatham's new store. It is the next in a line of stores we plan to open and showcase the full collection, which includes stylish marine designs suitable to wear both on and off the water."

Manager of the Falmouth store is Graeme Jenkins, who has over 20 years of retail experience. The store will be open 10am-6pm Mondays to Saturdays and 11am-4pm on Sundays.

Chatham's expansion follows the success of its flagship store in Cowes, the marine town on the Isle of Wight.

MORE...

2 / Chatham opens new store

Included in its Summer range is a collection of Chatham's unique washable deck shoes and a great mixture of cotton and linen designs, including the new Aloe Vera range for women. Specially manufactured with added insect repellent the moisturised material keep bugs at bay and leaves skin feeling soft and cared for.

To view the collection go to www.chatham-marine.co.uk or visit the store at 1 Maritime House, Discovery Quay, Falmouth.

For all press and public relations enquiries, please contact Alice Driscoll or Sophie Quartley at ADPR Ltd, Tel +44 (0) 1460 241641 or by email at alice@adpr.co.uk or sophie@adpr.co.uk

ENDS

Notes to Editors:

- Established in 1989, Chatham is renowned for its high quality, classic collections of linen and cotton clothing, with leather and nubuck full grain and fully washable footwear.
- In November 2007, Chatham was purchased by Stuart Marsh Group. Headquartered in Exeter, this internationally renowned company designs, supplies and manages the manufacture category of leading footwear brands in formal and fashion footwear through Sterling & Hunt, and Richleigh brands; and Rainbow Club, Else, Gabriella and Lucido, Hassall and Colour Studio brands for bridal and special occasion, fashion footwear
- Prior to purchasing Chatham, Stuart Marsh Group was the UK's biggest supplier of deck shoes to leading multiples, independents and high street retailers.

MORE...

3 / Chatham opens new store

- Rainbow Club is Europe's leading bridal and special occasion footwear supplier selling to 1500 stockists in mainland UK and Europe. Rainbow Club products are exported to 14 countries worldwide and it is the only company to offer a unique hand colouring service from its in-house Colour Studio.
- Chatham now offers an all new team sales, design and development and manufacturing management, operations and customer support team, based at the Stuart Marsh headquarters in Exeter.

This press release and high res product photos can be found at our online press room at www.adpr.co.uk under Chatham. Log onto our news room to register for RSS feeds for up to the minute releases.

April 2009 PR47